

# 2019 Sponsorship Form

Come Ride Hard and Shoot Fast with the Custers Cowboys

Cowboy Mounted Shooting is the fastest growing equestrian sport in the nation. Mounted shooting contestants compete on horseback using two45 caliber single action revolvers each loaded with five rounds of specially prepared blank ammunition. Mounted Shooting is a timed event that is also based on accuracy. The sport has a variety of levels of competition for everyone, ranging from novice levels to the seasoned professionals, as well as youth or Wrangler divisions. The Custers Cowboys are a club dedicated to the sport with members spread throughout Michigan and many neighboring states! Cowboy mounted shooting is a family-oriented sport. We focus on family, fun, and togetherness while respecting others through sportsmanship and competition throughout the shooting season. As our membership continues to grow, it creates an outstanding opportunity for companies such as yours to receive recognition through sponsorship. Financial support and product donation will gain you direct advertising opportunities to individuals who shop at your businesses. The Custers Cowboys welcomes any form of sponsorships, donations, cash or merchandise. We look forward to helping to promote your business in an effective and professional manner. Please consider our current sponsorship package.

## Summary of Sponsorship Levels:

### \$50 Supporter

- Special mention at all Custers events

### \$100 Business Card Sponsors

- Supporter Level Plus Below
- Up to a (4'X6') Banner supplied by sponsor with company/logo at all Custers events.
- Image of business card on website

### \$175 Friend of Custers Cowboys Shooters Sponsorship

- Business Card Level Plus Below
- Business image and special URL link to sponsor site on Custers Website • Opportunity to sell/promote products at all Custers events.

### \$250 Patron of Custers Cowboys Shooters Sponsorship

- Small business image on sponsor page
- Opportunity to sell/promote products at all Custers events. Vendor fee will be waived
- 1 Day Shoot named after your company.

### \$500 Associate Custers Cowboys Sponsorship

- Friend Sponsor Level Plus Below
- Sponsorship Appreciation Plaque

### \$1000 Bronze Custers Cowboys Sponsor

- Associate Sponsor Level Plus Below
- Barrel cover with the company logo supplied by sponsor.

### \$2000 Silver Custers Cowboys Sponsor

- Bronze Sponsor Level Plus Below
- Shoot named after your company for the entire weekend. Excluding "State Shoot"
- \*Exclusive sponsor

## **\$3000 Gold Custers Cowboys Sponsor**

- Custers Cowboys State Championship named after your company!
- Barrel cover with the company logo
- Large (4'X6') Banner with company/logo at all Custers events.
- Business image and URL link to sponsor site on Custers Website
- Business image on sponsor page
- Opportunity to sell/promote products at all Custers events. Vendor fee will be waived
- Special mentions at all Custers events
- Links and posts made on Custers Facebook page with over 1,000 members to promote the State Championship and your business a minimum of 12 times throughout the year.
- \*Exclusive sponsor

## **\$5000 Platinum Custers Cowboys Sponsor**

- Two major shoots named after your company for the entire weekend throughout the season.
- Barrel cover with the company logo
- Large (4'X6') Banner with company/logo at all Custers events.
- Business image and special URL link to sponsor site on Custers Website
- Small business image on sponsor page
- Opportunity to sell/promote products at all Custers events. Vendor fee will be waived
- Links and posts made on Custers Facebook page with over 1,000 members to promote the Shoots and your business a minimum of 20 times throughout the year.
- Special mentions at all Custers events
- \*Exclusive sponsor

\*\* All sponsors are responsible to get art work to the Custers Cowboys\*\*  
Please email [custerscowboys@yahoo.com](mailto:custerscowboys@yahoo.com) Or [clayjorbarc@yahoo.com](mailto:clayjorbarc@yahoo.com)

Thank you for considering a 2019 Sponsorship with the Custers Cowboys! We are a fun active group of mounted shooters who love sharing our love of the sport with others! Each year the Custers host shoots in Michigan and northern Ohio and an Michigan State Championship shoot. Our shoots are mostly held in Elsie, MI along with Swanton, Oh and Columbus, MI. We have hosted mounted shooters from Ohio, Kentucky, Indiana, Pennsylvania, Michigan, and sometimes many other states or Internationally!

Looking forward to this potential partnership, to promote Cowboy Mounted Shooting to the only mounted shooting club in Michigan!

Sincerely,

Members of the Custers Cowboys CMSA

# 2019 Custers Cowboys Sponsorship form

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Custers Member Contact:

\_\_\_\_\_

## **Level of sponsorship**

**Supporter- \$50.00**

**Business Card- \$100.00**

**Friend - \$175.00**

**Friend of Custers- \$250.00**

**Associate of Custers- \$500**

**Bronze Sponsor \$1000**

**Silver Sponsor \$2000**

**Gold Sponsor \$3000**

**Platinum Sponsor \$5000**

**Cash Donation - \$** \_\_\_\_\_

**Merchandise (please list) and Pick up date** \_\_\_\_\_

**Please make checks payable to Custers Cowboys**

**\*\* Mailing Address:** Jolyn Case

**3341 E Marshall Rd Elsie, Mi 48831**